



OMER SOKER

Association Strategist & Facilitator

Omer works with association leaders and boards to facilitate smarter strategic planning and implementation.

Association Impossible's proprietary *6-Step Roadmap* is arguably the best strategic framework in the world for membership organisations. It has enabled hundreds of associations to develop strategies for impact.

Omer leads his association clients through a comprehensive briefing process, designed to pinpoint the core issues impacting their organisations and to identify the key objectives the strategy session needs to deliver:

- **Board Strategy Day**
- **Team Strategy Workshop**
- **Board Alignment Session**
- **Staff Training & Engagement**

With the objectives of the session agreed, Omer develops an effective agenda and program design in collaboration with his client's requirements. This is discussed and refined at a second meeting.

Omer facilitates the session to free up your CEO and Board to fully participate in decision-making. Omer keeps the debate motivated on the key topics and aligns participants to bring out the best in your strategic thinking.

All sessions include a high-energy, thought provoking keynote on association leadership to set the tone for the meeting, energise the participants and elevate the thinking on the objectives to be delivered.

Following the session, Omer prepares a report outlining the agreed action items, and returns for a post-session meeting to ensure the strategic plan is moving forward.

**ASSOCIATION
IMPOSSIBLE**

Book Omer for your next Strategy Session

Omer Soker | 0401 099 821 | omer@association-impossible.com